Substrates

Non-woven wallpapers are an advanced, technically improved wallpaper material that is becoming the preferred substrate for wallpaper. Made of a fibrous material, non-woven wallpapers are easier to install and easier to remove. They will dry-strip from the wall, usually leaving the wall smooth and abrasion-free. Many non-wovens are vinyl-free, making them an environmentally friendly wallpaper option.

Sure-Strip wallpapers are made from natural and synthetic fibers. It's vinyl-free and not manufactured from cheap substrates. This technology allows for an entire sheet of wallpaper to be easily hung on a wall and easily taken off a wall, in one gigantic roll. The hassle of taking down wallpaper in chunks or pieces, years down the road, is permanently removed.

Easy-Walls wallpapers are an environmentally friendly wallpaper substrate. It is vinyl-free, with no PVC or VOC, and is printed with water-based inks. Wallpaper made with this eco-chi material is pre-pasted and easy to install, and easy to remove without harsh chemicals. The revolutionary Easy-Walls wallpapers are also washable and breathable, inhibiting mold and mildew.

Solid Vinyl wallpapers consist of a vinyl film laminated to a fabric or paper substrate. They are durable, washable, and scrubbable. Vinyl is a synthetic, man-made plastic material that is durable and effective.

Vinyl-Coated wallpaper has a paper substrate that has been sprayed or coated with an acrylic-type vinyl or polyvinyl chloride (PVC).

Expanded Vinyl wallpapers are printed with a special ink that expands with heat, giving them a raised surface effect known as "blown", which creates a soft but dimensionally textured wallpaper. Most "Paintable" wallpapers are examples of expanded vinyl, but are also a common printing technique used to create a faux effect like bricks, woods, and stones.

Fabric-Backed Vinyls are high-quality, strong, and durable papers. They have a thick, woven fabric base used instead of paper laminated to solid vinyl. Great for high traffic areas.

Grasscloth wallpapers are hand-woven, textured wallpaper made from natural components on unpasted rice paper backing.

Pre-pasted wallpapers have paste already applied to the back of the paper, which requires water to be applied to activate the paste.

Unpasted wallpapers do not have paste and will require you to add paste to the back of the paper or the wall. You will need to follow the manufacturer's hanging instructions.

Peel & Stick wallpaper is removable, self-adhesive wallpaper. No water or paste is needed.